

In March 2016, Cognizant surveyed 289 CIOs across Europe to understand how they see their role transforming from 'doing' digital to 'being' digital. Here are the top 5 things you need to know.

THE COMPLETE DIGITAL CIO

Seeing opportunity in today's digital world



69%

Agreed that by 2020 CIO's compensation/bonus will be directly linked to digital business outcomes achieved



63%

Agreed that by 2020, 80% of CIOs will have P&L responsibility



62%

Agreed that by 2020 50% of CEOs would have moved up from the CIO position

CEOs are increasingly relying on the CIO to deliver the organisation's digital mandate. CIOs are recognising this, and the opportunity it provides for them to move into a more strategic leadership role in their companies.

CIOs are building new competencies and skills

Competencies & skills for the digital age



76%

Be politically savvy to push digital transformation through enterprise-wide



70%

Lead from the front and have solid knowledge of business and industry



70%

Be a co-creator to develop business models with cross functional teams

Two thirds of CIOs across Europe say that digital success requires a hands-on approach to translating the vast possibilities into tangible business results.

CIOs are identifying skill gaps and recruiting digital talent

Building polymath teams for digital success



64%

Actively collaborate with talent acquisition teams to acquire the required skills



69%

Identify the skill gaps that impede digital transformation

Two thirds of CIOs said the ability to recruit the talent needed was crucial for successful digital transformation.

CIOs are digital strategists and transformational leaders

Digital strategists

78%

Innovates with ecosystem partners to gain advantage in developing new industry standards

Transformational leader

74%

Articulates the vision of enterprise digital strategy

73%

Develops and contributes to the enterprise digital strategy

72%

Leads enterprise-wide digital initiatives

67%

Studies market trends / customer needs to identify digital opportunities

66%

Aligns digital initiatives with business goals

Both of these profiles require developing the skills to identify digital opportunities, articulate the vision for digital change and mobilize the commitment to excel.

5 ways CIOs in Europe are reinventing themselves for a New Age

CIOs are understanding and executing on next-gen IT

CIO priorities for next-generation IT adoption



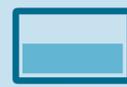
71%

Managed security services



69%

Uber-ization of IT



66%

Next-gen app store

More than two thirds of CIOs agree that next-gen IT capabilities are important for digital business.

CIOs are nurturing C-Suite and partner relationships

Digital Transformation: keys to success



74%

Collaborates with multiple CXOs, allowing digital to enhance all elements of the business value chain

73%

Have a digital strategy that is clearly articulated, communicated and understood

CIOs must also turn to a broad ecosystem of partners to keep up with innovation demands.

In rising to the digital challenge, CIOs are shifting mindsets to develop new skills and work styles.



Mindset Shift 1: Form Collaborative Partnerships



Mindset Shift 3: Understand and Execute on Next-Gen IT



Mindset Shift 2: Act as Digital Strategists and Transformational Leaders



Mindset Shift 4: Develop Talent, Emphasizing Polymath Skills

Get the full story.

Download the "Being Digital: How and Why CIOs in Europe Are Reinventing Themselves for a New Age" report from

<http://www.completedigitalcio.com>